



# HOW THE **TEAM** **APPROACH TO SAFETY** CAN RESCUE THE BOTTOM LINE



The proper personal protective equipment helps reduce both the risk and high cost of occupational injuries.

And the relationship truly is associative. That is, by meeting or exceeding all mandates as it relates to protecting personnel, companies find an immediate and sustained decrease in operating expenses. But it takes balance. Companies can ill-afford to surround each worker with a bubble of steel. Nor would such an environment lend itself to any real productivity. Protecting workers doesn't mean taking your eye off practical decision-making.

The challenge is in doing both; that is, providing the best quality, best-performing personal protective equipment (PPE) for your facility while simultaneously keeping operating costs down.

By bringing in an outside safety specialist, a manufacturer such as Brass Knuckle® that is seasoned and expert in myriad safety categories, the task of matching equipment to application is made easier. We have the experience to help the companies determine how best to allocate their safety spend while more effectively preventing accidents.

## **Cultivating A Culture of Prevention**

One key to preventing workplace injuries is by properly matching protective wear to the given applications. How-

ever, a dizzying array of protective equipment is available. Safety directors and purchasing staff will find that establishing a culture of prevention is easier when they partner with a manufacturer willing to step up and step in to become a part of the solution.

Brass Knuckle® offers this kind of facility analysis at no charge, which will include written recommendations on specific equipment and may include actually conducting training programs.

After completing a PPE survey and implementing the improved program, most companies find that, in addition to a reduction in the number of costly accidents, savings are also realized in terms of more efficient purchasing. Surveys show that intelligent PPE purchasing leads to a desirable balance of better safety and increased overall savings. And the process forces inclusion of the men and women on the floor — those who will be wearing the PPE. Comfortable protection born out of inclusion is more likely to stay on, improving compliance, which in turn reduces workplace accidents.

In short, safety solutions born out of a formal facility audit can improve compliance and help identify the protective equipment that will provide the best long-term value for a company.

